

00

REP HEADLINE# 6347408
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
SEP26/12 14.11
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR
PITTSBURGH, PA 15211
ORDER # 333731 CONTRACT # 6347408 CLASS: NATL. LOCAL REGIONAL
PRDCT MURPHY 09/27 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/12 SEP30/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 14.11

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$10,700
PLEASE CONFIRM, THANKS!

0000

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30	4	\$625.00	9/27	9/28	2		TH-F	2
PROGRAM : TODAY SHOW												
2			530P-600P	30	4	\$800.00	9/27	9/28	2		TH-F	2
PROGRAM : FIRST AT 5												
3			600P-630P	30	4	\$1,000.00	9/27	9/28	2		TH-F	2
PROGRAM : CH11 NEWS												
4			1100P-1130P	30	4	\$2,000.00	9/27	9/28	2		TH-F	2
PROGRAM : LATE NEWS												
5			600A-800A	30	4	\$350.00	9/29	9/29	1		SAT	1

REP HEADLINE# 6347408
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP26/12 14.11
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
6			600P-630P	30	4	\$625.00	9/29	9/29	1		SAT	1
PROGRAM : CH11 NEWS - <i>WNA average sold</i>												
7			800A-1000A	30	5	\$375.00	9/30	9/30	1		SUN	1
PROGRAM : SUN AM NEWS												
8			600P-630P	30	5	\$500.00	9/30	9/30	1		SUN	1
PROGRAM : SUN NEWS												
SEP/12			10700.00									
											CONTRACT TOTAL	10700.00
											TOTAL SPOTS	12

MARKET TOTALS \$48,636 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*